

# TRM User Forum

🏠 **Location:** Zoom Meeting  
📅 **Date:** April 6, 2022  
🕒 **Time:** 2:00 – 4:00

## Meeting Agenda

### I. Welcome

### II. TRMG2

The Triangle region is on the cusp of having a fully specified, ground up development of a new travel demand model for the first time in over 20 years. Caliper will provide an overview of some of the key components and reporting capabilities, and we will discuss plans for TRMG2 roll out.

### III. Panel Discussion: Traditional and Emerging Data

The emergence of big data provides travel modelers with a new source of data that can be used to support travel model development. There are many examples of how this data has been used for model validation, but opportunities also exist for using this data to estimate models. For some this seems like a given, but for others there is concern with what we might be missing without a traditional travel survey. Perhaps the best answer is a combination of the two. This panel discussion will seek to address these questions and others as we plan for data collection programs that are robust and supportive.

- a) **Michelle Lee**, Director, RSG
- b) **Vince Bernardin**, Vice President, Caliper
- c) **Greg Erhardt**, Associate Professor, University of Kentucky

### IV. Wrap-up

### V. Mix & Mingle with Gather.Town